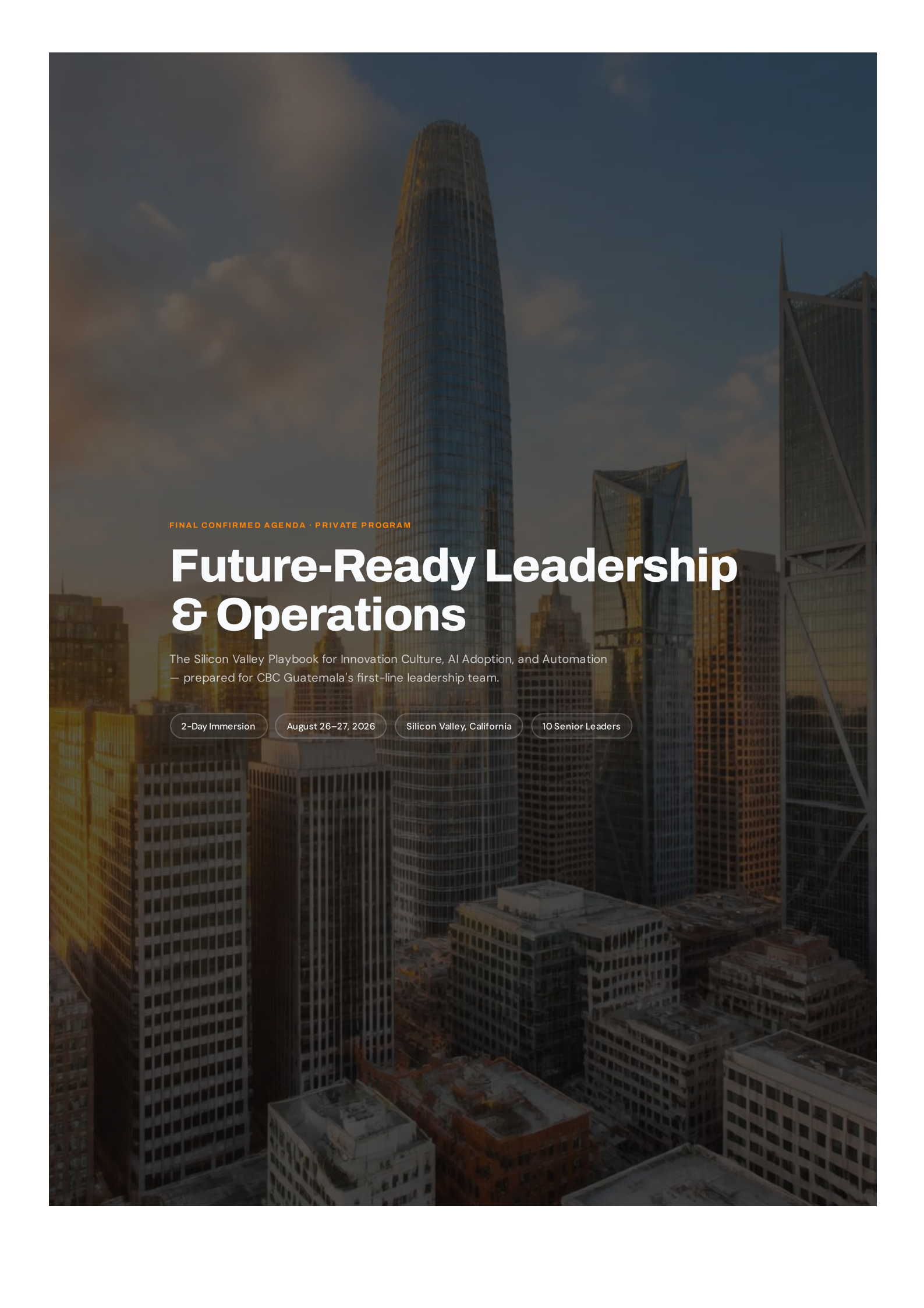




FINAL CONFIRMED AGENDA · PRIVATE PROGRAM

Future-Ready Leadership & Operations

The Silicon Valley Playbook for Innovation Culture, AI Adoption, and Automation
— prepared for CBC Guatemala's first-line leadership team.

2-Day Immersion

August 26–27, 2026

Silicon Valley, California

10 Senior Leaders

2

Days

6

Sessions

8

Speakers

7

Organizations

PROGRAM OVERVIEW

A private immersion built around CBC's operating reality

Silicon Valley Executive Academy delivers a private, custom-designed 2-day executive immersion for 10 senior leaders from CBC Guatemala, including the general manager and first-line functional leadership team.

The program connects Silicon Valley innovation practices to the realities of leading complex organizations, modernizing daily work, and preparing operations for the next wave of AI and automation. It is built around direct exposure to Silicon Valley companies, technologies, and practitioners.

01 Innovation Culture and Repeated Reinvention

How leading Silicon Valley companies build the leadership behaviors, operating mechanisms, and cultural conditions that allow innovation to happen repeatedly — and what can translate into a large, complex operating business.

02 AI Adoption and Leadership

How organizations move AI from experimentation and individual use into workflows, processes, decision-making, and broader organizational adoption.

03 Automation, Robotics, and the Future of Operations

How advanced manufacturing, warehouse automation, robotics, and intelligent systems are reshaping productivity, resilience, and the way work gets done.

PARTICIPATING ORGANIZATIONS

 DeepMind




Harvard University
Human-Centered
Artificial Intelligence






airbnb



The voices behind the immersion

Confirmed executives, researchers, and practitioners leading each session. Click a profile to read the bio and view their LinkedIn.



Victoria Mensch, Ph.D.

CEO

Silicon Valley Executive Academy

Founder and CEO of Silicon Valley Executive Academy, Victoria designs immersive innovation programs that connect global executives with Silicon Valley's leading companies, universities, and investors.

[in LinkedIn](#)



Alla Likhtenshtein

Partner, Silicon Valley Immersion

Silicon Valley Executive Academy

Partner at Silicon Valley Executive Academy, Alla leads executive immersion programs, connecting international leaders with Silicon Valley innovators, startups, and corporate innovation teams.

[in LinkedIn](#)



Joana Carrasqueira

Head of Community, DeepMind

Google

Head of Community at Google DeepMind, Joana builds global developer and researcher ecosystems around AI, leading community programs, events, and partnerships that bring frontier AI research to practitioners worldwide.

[in LinkedIn](#)



Ahmad Rushdi

Director

Stanford Institute for Human-Centered AI (HAI)

Director at Stanford's Institute for Human-Centered AI, Ahmad works at the intersection of AI research, engineering, and policy, leading programs that translate academic breakthroughs into responsible, real-world applications.

[in LinkedIn](#)



Baxter Stapleton

Innovation Evangelist

Silicon Valley Executive Academy

Innovation Evangelist at Silicon Valley Executive Academy, Baxter guides executive delegations through the Valley's startup, corporate, and university ecosystem, including the Stanford campus tour.

[in LinkedIn](#)



Raj Menon

Principal CSM – ISV

Amazon

Principal Customer Solutions Manager for ISVs at Amazon, Raj helps software companies scale on AWS, advising on cloud architecture, AI adoption, and go-to-market strategy for global enterprises.

[in LinkedIn](#)



Verizon Executive Briefing Center Team

Executive Briefing Center Team

Verizon Labs



Anna Khramova

Tech Lead and Engineer

Airbnb

Tech lead and engineer at Airbnb, Anna builds and scales platform systems used by millions of guests and hosts, working across product engineering, data, and AI-driven experiences.

[in LinkedIn](#)

Wednesday, August 26

WEDNESDAY, AUGUST 26, 2026

Innovation Culture and the Silicon Valley Ecosystem

Day 1 explores how Silicon Valley sustains repeated innovation — from the operating systems inside leading companies to the broader ecosystem of research, talent, entrepreneurship, and emerging technology.

Leave hotel by 8:30 AM

9:00 – 10:30 AM

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SVEA SESSION

The Silicon Valley Innovation Operating System

Executive briefing on the cultural mechanisms, leadership behaviors, and operating principles that allow companies to innovate repeatedly and keep reinventing.

SPEAKER

Victoria Mensch, Ph.D.
CEO, Silicon Valley Executive Academy

Alla Likhtenshtein
Partner, Silicon Valley Immersion

LOCATION

Stanford Faculty Club · 439 Lagunita Dr, Stanford

10:30 – 11:00 AM

Transfer

11:00 AM – 12:30 PM

• CONFIRMED

GOOGLE

AI in Practice — How Leading Companies Are Redesigning Work

Explore how leading organizations are integrating AI into everyday workflows to enhance productivity, creativity, and decision-making. Participants will gain practical insights into how AI is reshaping the future of work, the evolving role of employees, and the strategies organizations can adopt to successfully navigate AI-driven transformation.

SPEAKER

Joana Carrasqueira
Head of Community, DeepMind @ Google

LOCATION

242 Humboldt Court, Sunnyvale, CA 94089

12:30 – 1:00 PM

Transfer

1:00 – 2:00 PM

Lunch · Stanford Faculty Club · 439 Lagunita Dr, Stanford

2:00 – 3:30 PM

• CONFIRMED

STANFORD INSTITUTE FOR HUMAN-CENTERED AI (HAI)

Shaping the Future of AI: Stanford Research and Global Perspectives

This session explores how Stanford is advancing cutting-edge AI research while addressing its broader societal, ethical, and economic implications. Participants will gain insights into emerging AI breakthroughs, responsible innovation, and the global trends shaping how governments, industries, and academia are preparing for the future of artificial intelligence.

SPEAKER

Ahmad Rushdi
Director @ Stanford HAI

LOCATION

Stanford Faculty Club · 439 Lagunita Dr, Stanford

3:30 – 4:30 PM

• CONFIRMED

STANFORD UNIVERSITY CAMPUS TOUR

Stanford, The Birthplace of Innovation: How Stanford Became the Starting Point of the Silicon Valley Ecosystem

This campus tour explores how Stanford University's entrepreneurial culture, groundbreaking research, and close collaboration with industry helped lay the foundation for Silicon Valley's innovation ecosystem. Participants will discover the university's pivotal role in fostering world-changing startups, pioneering technologies, and generations of visionary leaders.

SPEAKER

Baxter Stapleton
Innovation Evangelist

LOCATION

Stanford University

4:30 – 5:00 PM

Transfer back to hotel

DAY 2

Thursday, August 27

One confirmed schedule for Day 2 — Amazon briefing, Verizon enterprise AI adoption, and Airbnb intelligent operations.

THURSDAY, AUGUST 27, 2026

AI Adoption, Automation, and the Future of Operations

Day 2 opens with Amazon on innovation culture and execution at scale, then moves into enterprise AI adoption and intelligent operations in San Francisco.

Leave hotel by 8:30 AM

9:00 – 10:30 AM

• CONFIRMED

AMAZON

Silicon Valley Legends — Innovation Culture & Execution at Scale

This session explores how Amazon has built one of the world's most innovative organizations by combining customer obsession, experimentation, and disciplined execution at scale. Participants will gain insights into Amazon's leadership principles, mechanisms for continuous innovation, and the operational practices that enable the company to consistently deliver and adapt in a rapidly changing world.

SPEAKER

Raj Menon
Principal CSM – ISV @ Amazon

LOCATION

2100 University Ave, East Palo Alto, CA 94303

10:30 AM – 12:00 PM

Transfer

12:00 – 2:30 PM

• CONFIRMED

VERIZON LABS

AI Experimentation to Enterprise Adoption

This session explores how Verizon is moving beyond AI experimentation to successfully implement AI solutions that create measurable business impact across industries. Participants will learn how enterprises can identify high-value AI opportunities, overcome adoption challenges, and scale emerging technologies from early pilots into practical, enterprise-wide applications.

SPEAKER

Verizon Executive Briefing Center Team

LOCATION

360 Spear Street, San Francisco, CA 94105

Lunch served during the session

2:30 – 3:00 PM

Transfer

3:00 – 4:30 PM

• CONFIRMED

AIRBNB

Intelligent Operations in Action

This session explores how Airbnb leverages technology, data, and AI-driven solutions to optimize operations and enhance experiences for millions of hosts and guests worldwide. Participants will gain insights into how intelligent systems, automation, and operational innovation enable Airbnb to scale efficiently while continuously improving customer experience.

SPEAKER

Anna Khramova
Tech Lead and Engineer @ Airbnb

LOCATION

888 Brannan Street, San Francisco, CA

4:30 – 5:30 PM

Transfer back to hotel

What to know before you arrive

IDs & Dress Code

- Government-issued photo ID required at every company visit
- Business casual throughout — no ties required
- Comfortable walking shoes for campus visits and company tours
- Closed-toe shoes recommended for active company tours

Expected Weather

- Silicon Valley & San Francisco · Aug 26–27
- 14°C – 27°C**
- Warm and dry inland, notably cooler and breezy in San Francisco. A light jacket is recommended for the Day 2 sessions.

Hotel

- AC Hotel Palo Alto**
- 744 San Antonio Rd
- Palo Alto, CA 94303
- The group departs from the hotel each morning. Please be in the lobby at the listed departure times.

Program Contact

- Baxter Stapleton**
- Innovation Evangelist, Silicon Valley Executive Academy
- +1 818-856-6747**
- Your SVEA project manager travels with the group throughout both days.

Sessions marked **In progress** are being finalized. Timing may be adjusted based on host availability and traffic conditions.